

NUK® SPIN & WIN INSTANT WIN GAME

OFFICIAL RULES

No purchase necessary to enter or win, or will a purchase improve one's chance of winning. Void in Puerto Rico, outside the U.S., and where prohibited by law.

ELIGIBILITY/ENTRIES: You must be at least eighteen (18) years of age at the time of entry and a legal United States resident (excluding residents of Puerto Rico). The following persons are not eligible to participate: employees of NUK-USA LLC., or any of its subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies, (Promotion Parties) members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each. Promotion begins on January 1, 2016 and ends on December 31, 2016. Entrants agree to be bound by the terms of these Official Rules

PROMOTION REQUIREMENTS: To participate in the NUK Spin & Win Game visit the promotion site at <http://www.nuk-usa.com/promos/2014/spinandwin/> and enter the promotion. Fill out the on-screen registration form to enter the Promotion. There is a limit of one entry per valid e-mail address during the Promotion Period of January 4, 2016 thru December 31, 2016. Follow the instructions provided to spin & win. There will be a total of 1036 winning moments at randomly selected times throughout the Promotion Period. If you are the first to play at a randomly selected winning time, as determined and verified by Sponsor, and if no one plays at such time, you will receive an instant win message stating the prize potentially won and instructions on how to redeem the prize subject to verification of eligibility and compliance with these Official Rules. Limit one prize per valid e-mail address. Entrant grants to Promotion parties the right to edit and post Entrant's submission, or any portion thereof. Promotion is for individuals only.

By submitting an entry, participant understands and grants to Sponsor permission for his/her entry and other contestant information to be posted on NUK-USA.com, or other NUK websites throughout the world for viewing by visitors to the website and used in accordance with the Official Rules. By participating, entrants grant Sponsor permission to use his/her name and hometown, for future advertising and publicity purposes in connection with the Promotion in any and all manners without additional compensation.

PRIZES: (1) \$500 Amex Gift Card. ARV. \$500. (25) \$25 Amex Gift Card ARV. \$25 ea. (150) \$5 Starbucks Card. ARV. \$5 ea. (550) One Pack Pacifier ARV. \$2.99 ea. (300) One pack. 5 oz. Bottle ARV. \$5.49 ea. (5) Double Electric Breast Pump ARV. \$149.99 ea. (5) Air Purifier ARV. \$99.99 ea. Everyone wins a coupon for \$2.00 off any NUK product. Total value of all prizes is approximately \$6416. Odds of winning a prize depends upon the number of eligible game plays and the times of the game plays. Please allow 3-4 weeks for delivery of all prizes.

Prize winners will receive an e-mail with instructions on how to claim your prize within seven days of winning a prize.

NOTIFICATION/PRIZE ACCEPTANCE: Potential winners will receive a winner's message with prize claim information. Sponsor reserves the right to substitute a prize of equal or greater value if advertised prize is unavailable. Prize is not transferable, or assignable. No prize substitutions, except as provided here-in. Failure to claim a prize as instructed, the return of any incomplete prize claim, or non-compliance with these Official Rules may result in forfeiture of prize. By accepting prize, winners grant Sponsors, and their respective subsidiaries, affiliates, sales representatives, distributors, and advertising and promotional agencies ("Sponsors and their agents") the right to use and publish winners proper name, state of residence and likenesses for advertising and promotional purposes on-line and in print, or in any other media worldwide in connection with the Promotion, without limitation and without additional compensation, except where prohibited. In the event of a dispute as to any on-line entry the authorized account holder of the account used to register will be deemed to be the entrant. Winners may need to provide proof if a dispute occurs.

LIMITATIONS OF LIABILITY: Sponsors and their agents are not responsible for any computer, on-line, telephone or technical malfunctions, delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or delayed by computer transmissions. If, for any reason, the Promotion is not capable of being conducted as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, entry and seeding issues, or by any human error or otherwise which may occur in the programming of the Promotion, the processing of game plays or prize claims, the announcement of the prizes or in any promotion related materials or other causes beyond the control of Sponsor, Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Promotion at any time without prior notification.

Sponsor reserves the right, in their sole discretion, to disqualify any individual found to be defrauding the entry process or the operation of the Promotion, to be violating these Official Rules, or to be acting in a disruptive manner. If due to a computer programming, seeding, network or other error, more prizes are claimed than intended to be awarded according to these Official Rules, prizes will be awarded in a random drawing from among all valid and non-suspect eligible prize claims received. In no event will Sponsor or Promotion parties be liable for more than the stated number of prizes in these Official Rules.

OTHER TERMS & CONDITIONS: By participating in the Promotion, entrants agree to be bound by these Official Rules and agree that Sponsor, agents and their designees and assigns and all of their respective officers, directors, employees, representatives and agents (Released Parties) shall have no liability to entrant, and entrant will indemnify, defend and hold Released Parties harmless from any liability, loss, injury or damage to entrant themselves or any other person or entity, including personal injury, death or damage to personal or real property to

entrant or any other person or entity due in whole or in part directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize.

PRIVACY POLICY: Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor's Privacy Statement: <http://www.nuk-usa.com/privacy-policy.aspx>

WINNERS LIST: For the names of Promotion winners over \$25, available after December 31 2016, send a self-addressed stamped envelope to NUK Winners P.O. Box 902 Bayonne, New Jersey 07002.

SPONSOR: The Sponsor of the Promotion is NUK-USA LLC.

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