

## NUK® SIMPLY NATURAL BOTTLE GIVEAWAY

### OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING. Void in Puerto Rico, outside the U.S., and where prohibited by law.

1. **Eligibility/Entries:** You must be at least eighteen (18) years of age at the time of entry and a legal United States resident (excluding residents of Puerto Rico). The following persons are not eligible to participate: employees of NUK USA LLC, or any of their subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies, members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each. Promotion begins on March 3, 2017 and ends on April 30, 2017. Entrants agree to be bound by the terms of these Official Rules.

This promotion requires that you have Internet access and a valid e-mail address. By entering this Promotion, entrants give their express permission to be contacted by Sponsor via telephone, e-mail and/or postal mail. All entries become the property of Sponsor, and will not be acknowledged. Entry is for individuals only, no groups, clubs or associations. You are providing your information to Sponsor only. This Promotion is in no way associated with or conducted by Facebook.

2. **Promotion Requirements:** To participate, go to the Promotion page at <http://NUKsimplynaturalpromotion.com>. Fill out the on-screen registration form provide the date you are expecting, the name of the retailer where you are registered and your contact information to enter the promotion drawing. There is no limit to the number of entries you may submit during the Promotion Period. There is a limit of one prize per household. All entries must be submitted by April 30, 2017 to participate in the weekly drawings. All of the terms and conditions as described herein apply to all entries. By participating, entrants grant Sponsor permission to use his/her name and hometown for future advertising and publicity purposes in connection with the Promotion in any and all media without additional compensation, notification or permission.
3. **Drawings:** Sponsor will randomly select Five (5) \$500 Retail Gift cards and Five-thousand (5,000) bottle winners in weekly drawings from all valid entries submitted during the Promotion Period. One prize per valid mailing address. Drawings will be held as follows:
  - a. Week 1 & 2 March 3 thru March 16, One \$500 Retailer gift card and 1,120 bottle winners.
  - b. Week 3 & 4 March 17 thru March 30, One \$500 Retailer gift card and 1,110 bottle winners.
  - c. Week 5 & 6 March 31 thru April 13, One \$500 Retailer gift card and 1,110 bottle winners.
  - d. Week 7 & 8 April 14 thru April 27, One Retailer gift card and 1,110 bottle winners and

- e. Week 9 April 28 thru April 30, One \$500 Retailer gift card and 550 bottle winners.
4. **Prizes:** Grand Prize: Five (5) \$500 Gift cards for your registry. You may choose from the following retailers: Walmart, Target, Amazon, Buy Buy Baby and Babies “R” US. ARV. of each prize is \$500  
First Prize: Five-thousand (5000) NUK 5oz. Simply Natural Bottles. ARV. \$6.99. each. ARV. of all prizes is \$37,450.
  5. **Prize Acceptance:** Sponsor reserve the right to substitute a prize of equal or greater value if advertised prize is unavailable. Prize is not transferable, or assignable. No prize substitutions, except as provided here-in. By accepting prize, winners grant Sponsor, and their respective subsidiaries, affiliates, sales representatives, distributors, and advertising and promotional agencies (“Sponsor and their agents”) the right to use and publish winners proper name, state of residence and likenesses for advertising and promotional purposes on-line and in print, or in any other media worldwide in connection with the Promotion, without limitation and without additional compensation, except where prohibited. Return of any prize notification e-mail or mail may result in disqualification and the selection of an alternate winner.
  6. **Limitations of Liability:** Sponsor and their agents are not responsible for any computer, on-line, telephone or technical malfunctions, delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or delayed by computer transmissions. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor’s control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Promotion as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor’s control (each a “**Force Majeure**” event or occurrence), then Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select the winners based solely on Sponsor Judging from all eligible, non-suspect entries received as of

the date of the event giving rise to the termination. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

7. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF GEORGIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.
8. By participating in this Promotion, each Entrant, agrees that any and all disputes they may have with, or claims they may have against, the Sponsor and/or other Promotion Entities relating to, arising out of or connected in any way with (i) the Promotion, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the courts of Atlanta, Georgia. Each Entrant hereby knowingly and expressly waives all rights to seek punitive, incidental, exemplary, consequential or special damages, lost profits, and/or any right to have damages multiplied or otherwise increased.
9. **Privacy Policy: Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor's Privacy Statement: <http://www.nuk-usa.com/privacy-policy.html>**
10. For the names of the \$500 gift card winners send a request with your name and complete mailing address to NUK Simply Natural Winners P.O. Box 902 Bayonne, NJ 07002. All requests must be received by April 30, 2017.
11. **Sponsor:** The Sponsor of this Promotion is NUK USA LLC.